



CELEBRATING NEIGHBOURHOODS.
BUILDING COMMUNITY.

2010-2012 Lower Capilano Work plan

UPDATED October 14, 2011

Process

The Strategic Planning for 2010 included:

- Visioning Session
- Identifying Future Directions and Focus
- Debriefing 2009 Strategic Goals
- Identifying Priorities (including some from 2009)

Our Aims

Community Engagement

To engage Lower Capilano Community (LCC) residents, reduce social isolation, and increase participation in community life.

Partnership Building

To increase opportunities for residents and local organizations to network, leverage resources, and develop programming partnerships.

Community Capacity Building

To enable community members to develop leadership skills, build social capital, and work collaboratively.

Community Education

To educate community members on the programs and services which are available to them in the community and elsewhere.

Priority Areas

1. Revisit the needs of the Lower Capilano community
2. Find innovative ways to engage the lower Capilano community
3. Find innovative ways to sustain Lower Capilano Partnership Committee initiated programs
4. Reach out to broader community
5. Marketing and communications

1. Revisit the Needs of the Lower Capilano Community

Objective: To find out about program and service needs as well as community awareness of Lower Cap Partnership Committee

Time	Objective	Lead person/group	Status
March-June	Develop Survey questions that will include the following areas <ul style="list-style-type: none"> • program and service needs • how individuals would like to be involved in their community • barriers to participation • opportunities for volunteer recruitment & involvement 	Stacy	Done Summer 2010
June	Distribute Survey <ul style="list-style-type: none"> • mail out, website, e-mail • ensure specific populations receive survey 	Stacy Entire LCPC	Done Summer 2010
July & Aug	Collect & analyse survey results <ul style="list-style-type: none"> • How, who? • Include information from youth focus groups related to the OCP for Cap area 	Stacy Entire LCPC	Done Fall 2010
August-October	Organize targeted focus groups <ul style="list-style-type: none"> • based on information from surveys • use OCP youth feedback 	Stacy	completed
June & July August-October	Support to isolated families <ul style="list-style-type: none"> • Investigate needs of families in International Plaza – through survey and focus groups. • Determine how best to connect with families, work with partners to identify isolated families (NS Community Resources, WECAN, VCH) • Organize focus groups with families to determine needs and services • Investigate needs of families at Khalhanie 	Stacy	Ongoing/Fall 2010 Woodcroft Parent drop / Staff
October	Connect with Seniors <ul style="list-style-type: none"> • Focus on seniors in single family dwellings – start with info gathered from survey and focus groups • Determine whether there is a need for additional services at Lion's Manor • Determine how best to connect with Seniors, work with partners to connect with seniors (Cap Services, VCH) • Maintain programs and services for seniors 	Jean Renee Stacy Cathy	Ongoing/Fall 2010 (distribute through CA newsletters and list servs
June	Capilano Concept Plan – Open House Attend District open house to meet Lower Cap residents and listen to needs expressed (Done

2. Find Innovative Ways to Engage the Lower Capilano Community

Objective: To find meaningful ways to engage residents and the business community and make involvement in the work of LCPC as welcoming as possible.

Time	Objective	Lead person/group	Status
September Oct – Jan 2011	Volunteer Recruitment <ul style="list-style-type: none"> • Create list of volunteer opportunities, projects or community task groups • Develop coordinated approach that matches volunteer with community needs and opportunities • Increase awareness for volunteer opportunities through communication and advertising in newsletters etc. 	Stacy Renee	
Sep – Oct	Engagement Fair Plan specifics of the event using information from survey and input from the Partnership Committee	Stacy	cancelled
Ongoing	Connecting with Businesses <ul style="list-style-type: none"> • Clarify focus for support with business cmty • Continue to connect with Economic Development Manager, Martin Krusse to identify potential opportunities for community revitalization projects • Continue to connect with interested businesses (once per month) and maintain relationships . • Identify opportunities for businesses and community to work together: perhaps special event 	Stacy	Market survey has been finished report to follow for November 2011 meeting.
Jan 2011	Special Outdoor Event <ul style="list-style-type: none"> • Determine feasibility to facilitate an event with a partner (eg YWCA Family Fun day) 	Stacy	Idea has been changed into grant \$ and potential Public Art activities.

3. Find Innovative Ways to sustain LCPC Initiated Programs

Objective: To ensure the community programs and services supported through the LCPC thrive.

Time	Objective	Lead person/group	Status
Ongoing	Grant Opportunitites <ul style="list-style-type: none"> • Seek out grant opportunities or 	All	Applied for Vancouver

	alternate sources of funding <ul style="list-style-type: none"> LCPC letters of support for grant applications 		foundation grant – not accepted. Continue to work with Arts office
July	Potential projects-list <ul style="list-style-type: none"> Develop a wish list of projects that may require funding or support in the future 	Stacy	Done

4. Reach out to Broader Community

Objective: to form broader relationships and partnerships with others in the broader community who are working on initiatives that can benefit Lower Capilano in order to share resources and to collaborate.

Time	Objective	Lead person/group	Status
May	Meeting directory <ul style="list-style-type: none"> Create directory of community meetings LCPC members participate in Share information about Lower Cap and their work at community meetings 	Stacy/All	
August	Public Art <ul style="list-style-type: none"> Investigate potential for public art projects that can involve business and community 	Stacy	Applied for Vancouver foundation grant – not accepted. Continue to work with Arts office

5. Marketing and Communications

Objective: to continue to maintain ongoing communication, build awareness and strengthen Lower Capilano Identity with residents and broader community

Time	Objective	Lead person/group	Status
June	Survey mailout		Done
August	Newsletter Prep		Work in progress
September	Newsletter Mailout <ul style="list-style-type: none"> Engagement fair 	Stacy	Done
October	Develop E-news template	Stacy	Done
Ongoing	Marketing toolkit <ul style="list-style-type: none"> Continue to use tools and spread awareness at events and programs Continue to include LCPC info in strata, school, and community newsletters and 	Stacy/All	Work in progress

	updates		
January	Newsletter Mailout <ul style="list-style-type: none">• Report back to community on survey findings	Stacy	